



Robert A. Cook Design — please request additional contact information via email: racookster@gmail.com

OBJECTIVE:

A creative relationship with an organization seeking a designer with the highest level of originality, craftsmanship, technical expertise, and cost-effective production methods

SUMMARY:

- Over two decades of experience in the creative and technical aspects of Print Media Design
- Professional, multidisciplinary experience in Graphic Design, Exhibit Design, Photography and Journalism
- Excellent communication skills with the ability to handle multiple projects at various stages of completion
- Extensive team interaction with a variety of professionals and vendors involved in the creative process
- Comprehensive understanding of information gathering and analysis, scripting, editing, and process flow
- Exceptional computer skills with a wide range of software; also HTML, CSS and JavaScript

ACCOLADES & ACCOMPLISHMENTS:

- Oklahoma Museums Association's "Outstanding Interpretive Exhibit"
— for *BioSafari*, a hands-on interpretive museum for children
- Oklahoma Museums Association's "Outstanding Interpretive Exhibit"
— for *Elephant Encounter*, an elephant museum featuring interactive educational exhibits
- Employment Management Association's "Creative Excellence Award"
— for the design of a recruitment ad for the City of Tulsa Human Resources Department
- Published "Instructional Signage: A Zoological Nightmare"
— *Curator: Quarterly publication of the American Museum of Natural History*, vol. 32, no. 1
- "...a very bright, talented man who can be depended upon to excel in any project he undertakes."
— Saidie Adwon, General Manager, KTUL-TV
- "...a person particularly adept at matters involving art and innovation."
— Michael Waller, Vice President, Amoco Research
- "...with your helpful knowledge, we did it! And under budget too!"
— Alicia Davis, Union High School, regarding a complex load-bearing set for a dance performance

PROFESSIONAL EXPERIENCE:

1/07 – Present: Freelance Graphic Artist/Designer, Columbia, SC

- Multidisciplinary approach tailored to the needs of multiple clients
- Operation of high-end graphics software: Photoshop, Illustrator, InDesign, and QuarkXPress
- Management of files related to print media and web publishing
- Editing, proofing, and prepress procedures to ensure documents separate and print properly

11/05 – 1/07: Prepress Technician for American Printing Co., Columbia, SC

- Document proofing, correction, and creation in QuarkXPress, Illustrator, Photoshop, InDesign, etc.
- Film output via Delta RIP, SignaStation impositioning software, and Heidelberg Hercules imagesetter

11/84 – 4/04: Design Specialist for the Tulsa Zoo, Tulsa, OK

- Coordination, planning, and design of advertising and promotional materials
- Structural and graphic design of zoo educational exhibits and signage
- Writing and editing text for signs and interactive exhibits
- Design of museum floor plans and interiors
- Research of materials, methods and techniques related to exhibit construction
- Liaison/advisor to contractors, architects, engineers, and vendors
- Examination of plans and specifications for code compliance and technical requirements
- Preparation of reports concerning the status of specific projects

Other Experience

Graphic Designer, Illustrator, Production Artist, Copywriter, Pressman

COMPUTER SKILLS:

Adobe Creative Suite (InDesign, Photoshop, Illustrator, etc.); QuarkXPress; Microsoft Office (Word, PowerPoint, Excel, etc.); HTML, CSS & JavaScript; Database Management (MySQL) — Macintosh or Windows

EDUCATION:

Graduate, UNIVERSITY OF OKLAHOMA, Norman, Oklahoma — Bachelor of Arts, Journalism
2 years, OKLAHOMA STATE UNIVERSITY, Stillwater, Oklahoma — Majored in Commercial Art

PORTFOLIO:

<http://racook.com>